



# OTWorld.friends – a strong community!

OTWorld in Leipzig is the largest and leading international industry meeting place for manufacturers, distributors and service providers in the field of modern medical aids and equipment. Every two years, it combines high-quality education at the World Congress with the leading international Trade Show. **The next time OTWorld will open its doors from 14 to 17 May 2024.**



**Orthopädie. Technik**  
Bundesinnungsverband

Numerous associations, professional societies and educational institutions from around the world support OTWorld's knowledge transfer through their voluntary commitment. The **German Association of Orthopaedic Technology (BIV-OT)**, as the conceptual partner of the event, invites all players to a special partnership and exclusively awards them the label **OTWorld.friends**.

## ACHIEVE MORE TOGETHER

We connect worlds. Show that you are part of the unique OTWorld community and inform your network about your commitment to modern orthopaedic treatment and care. Support with these and other activities:

- Invite members and networks to OTWorld
- Send visitor information by post or email
- Publish a report on OTWorld in your media
- Promote online: Include banners on your website, in social media and in your newsletter
- Promote OTWorld during your events – face-to-face or digitally
- Use the OTWorld e-mail footer in correspondence





## WE INVITE YOU!

All OTWorld.friends meet on an openly designed exhibition area in the immediate vicinity of the BIV-OT. Here you have the opportunity to inform OTWorld visitors about your activities by displaying flyers. In addition, we will promote our network on a highly visible digital screen!

It is the ideal location to meet colleagues, exchange ideas and experiences, gather important information about individual countries and to find out about the latest developments.

*"AOPA is proud to be a part of the OT-World.friends; not only does it show our commitment to OTWorld, but it allows us to better communicate to our network that we are committed to advancing orthotic and prosthetic care worldwide"*  
**Joy Burwell, American Orthotic and Prosthetic Association (AOPA)**

## ADDED VALUE FOR OTWORLD.FRIENDS

- Free tickets to the event
- Mention on the OTWorld website and on a designed wall at the event venue
- Reference to your event in the OTWorld newsletter
- Trade show visitors and congress participants can find you via your entry in the exhibitor's directory

See page 3 for more information.

Your contact:

**Sandy Becker**

**Phone: +49 341 678-8237**

**E-mail: s.becker@leipzig-messe.de**

## OTWorld.friends

We are pleased about our long-standing partners:

- AAOP – American Academy of Orthotists and Prosthetists
- ABOTEC – Associação Brasileira de Ortopedia Técnica
- A-DFS – Association of Diabetic Foot Surgeons
- AOPA – American Orthotic and Prosthetic Association
- APICAPPS – Associação Portuguesa dos Industriais de Calçado, Componentes, Artigos de Pele e seus Sucedâneos (Portugese Shoes)
- APO – Schweizerische Arbeitsgemeinschaft für Prothesen und Orthesen
- BUFA – Bundesfachschule für Orthopädie-Technik e.V.
- BVOU – Berufsverband für Orthopädie und Unfallchirurgie e.V.
- D.A.F. – Deutsche Assoziation für Fuß und Sprunggelenk e.V.
- DAHTH – Deutsche Arbeitsgemeinschaft für Handtherapie e.V.
- DGFAM – Deutsche Gesellschaft für Arthrosermanagement e.V.
- DGIHV – Deutsche Gesellschaft für interprofessionelle Hilfsmittelversorgung e.V.
- DGOU – Deutsche Gesellschaft für Orthopädie und Unfallchirurgie e.V.
- DGOU – Deutsche Gesellschaft für Orthopädie und Unfallchirurgie e.V., Sektion Rehabilitation – Physikalische Therapie
- DGPRM – Deutsche Gesellschaft für Physikalische und Rehabilitative Medizin e.V.
- DGU – Deutsche Gesellschaft für Unfallchirurgie e.V.
- DMGP – Deutschsprachige Medizinische Gesellschaft für Paraplegiologie e.V.
- FATO – African Federation of Rehabilitation
- FEDOP – Federación Española de Artesistas Protésistas
- FENIN – Spanish Federation of Healthcare Technology Companies
- FETOR – Federación Española de Técnicos Ortopédicos
- FGQ – Fördergemeinschaft der Querschnittgelähmten in Deutschland e.V.
- FIOTO – Federazione Italiana Operatori in Tecniche Ortopediche
- FOT – Fortbildungsvereinigung für Orthopädie-Technik e.V.
- GAMMA – Gesellschaft für die Analyse menschlicher Motorik und ihre klinische Anwendung
- GFFC – Gesellschaft für Fuß- und Sprunggelenkchirurgie e.V.
- GOTS – Gesellschaft für Orthopädisch-Traumatologische Sportmedizin e.V.
- Human Study e.V.
- IGOST – Interdisziplinäre Gesellschaft für orthopädische/unfallchirurgische und allgemeine Schmerztherapie e.V.
- Initiative'93 Technische Orthopädie
- ISPO – International Society for Prosthetics and Orthotics
- ISPO Chile
- ISPO Deutschland e.V.
- ISPO Mexico
- IVO – International Association for Orthopaedic Shoe Technicians
- KomZet O.S.T. – Kompetenzzentrum Orthopädienschuhtechnik
- MOMENTUM Foreningen for amputerte, dysmelister og ortosebrukere
- OPODER – Ortopedik Proteze ve Orteziciler Derneği
- PHYSIO DEUTSCHLAND – Deutscher Verband für Physiotherapie
- PTOiPr – Polskie Towarzystwo Ortotyki i Protetyki Narządu Ruchu
- RehaKIND e.V. – Internationale Fördergemeinschaft Kinder- und Jugendrehabilitation
- SNOF – Syndicat National de l'Orthopédie Francaise
- Strokovno Zdruzenje Ortotikov in Protetikov Slovenije
- Studiengemeinschaft Orthopädienschuhtechnik e.V.
- UFOP – Union Francaise des Orthoprothésistes
- UPODEF – Union des podo-orthésistes de France
- VKO – Vereinigung für Kinderorthopädie e.V.
- VQSA – Verein zur Qualitätssicherung in der Armprothetik e.V.
- VTO – Vereinigung Technische Orthopädie e.V.

# REGISTRATION



## Contact information

Organisation\*

Street, number\*

Contact person\*

Postal code, city, country\*

Phone\*

E-mail\*

\*mandatory information

## Our support services

We would like to support the transfer of knowledge through the following activities (please tick all that apply):

### ONLINE

- Announce OTWorld on our website with date, logo and link to [www.ot-world.com](http://www.ot-world.com)
- Place a banner with an announcement on our website
- Place a banner with an announcement in our newsletter
- Share OT World social media posts or create own posts before / during / after the event
- Publish an advertisement in our online publication
- Share OTWorld visitor information via e-mail

### EVENT (CONFERENCE / CONGRESS)

- Promotion of OTWorld at our events, such as conferences or congresses, by:
  - Setting up a roll-up banner
  - Laying out flyers
  - Inserting flyers into congress bags
  - Presenting a few promotional slides sometime during our event
  - Showing a presentation slide during breaks
  - Placing a banner on our virtual platform

### PRINT

- Publish an advertisement in our printed publication
- Distribute our visitor information and / or a target group flyer via post, including an invitation letter to OTWorld

### PRESS

- Publish an editorial in our publication
- Send one of our editors to OTWorld (at your own expense, costs not covered by the organisers)

## Other ideas

# REGISTRATION



## Provision by the organisers of OTWorld

We ask the organisers of OTWorld to support our activities as follows (please tick the desired options):

### AS SOON AS THE CONTRACT IS CONFIRMED

- Mention of our organisation on [www.ot-world.com](http://www.ot-world.com) as OTWorld.friends with logo and link to our website
- Mention in the OTWorld newsletter in the section "Event information of OTWorld.friends"

### AT OTWORLD

- Digital presentation with logo and short description in the OTWorld.friends area, incl. an exhibitor pass and an entry in the exhibitor's directory
- One full ticket for participation in the World Congress
- Up to two full tickets to visit the trade show
- One invitation to the Opening Ceremony
- One ticket to the social event on 14 May 2023
- Mention of our organisation on a designed wall in the entrance areas of the Glass Hall and Hall 5

### WE WOULD LIKE TO PRESENT OUR ORGANISATION IN THE DEDICATED OTWORLD.FRIENDS EXHIBITION AREA

Presentation with logo and short description on a digital screen in the special OTWorld.friends area, including an exhibitor pass and an entry in the digital Product and Exhibitor World (exhibitor's directory).

To be entered alphabetically under letter

I accept the General Conditions of Participation and the Technical Guidelines (online at [www.ot-world.com](http://www.ot-world.com)) of Leipziger Messe GmbH.

## Terms of contract

The provided items may not be used by your organisation for any other purpose than the execution of the contract. The contracting parties (organisers and organisation) mutually grant each other simple, non-exclusive rights of use to the logos and materials made available. They guarantee that the rights are free from third-party rights. The contract comes into effect when the fully completed form is returned and Leipziger Messe confirms it.

## Data privacy policy

In connection with the registration, Leipziger Messe GmbH reserves the right to inform you about this trade fair and other similar in-house events.

- Yes, you may continue to contact me/you may contact me in the future for advertising purposes regarding OTWorld by telephone.

At any time, you have the right to withdraw your consent for the use of your data for advertising purposes at [noad@leipziger-messe.de](mailto:noad@leipziger-messe.de). The provided data will be processed by Leipziger Messe in compliance with data protection laws and other legal provisions for the purpose of customer service.

If you participate in OTWorld.friends, we will process your data on the basis of Article 6 Paragraph 1 lit b of the GDPR. Further information on data protection can be found at [www.leipziger-messe.de/en/meta/privacy-policy](http://www.leipziger-messe.de/en/meta/privacy-policy)

Place, date, legal signature

Please send the completed form to: Sandy Becker, e-mail: [s.becker@leipziger-messe.de](mailto:s.becker@leipziger-messe.de).



Conceptual partner  
German Association of  
Orthopaedic Technology



Trademark owners and organisers of the World Congress  
Confairmed GmbH – Gesellschaft für Congressmanagement  
Reinoldstraße 7-9, 44135 Dortmund, Germany



Organisers of the International Trade Show  
Leipziger Messe GmbH  
Messe-Allee 1, 04356 Leipzig, Germany



Media partner  
Verlag Orthopädie-Technik  
[www.360-ot.de](http://www.360-ot.de)